



# a sustainable choice

Beautiful and durable DecoWood™ wood grain finish on aluminium is an ecologically sustainable alternative to other building products such as timber and plastic composites.

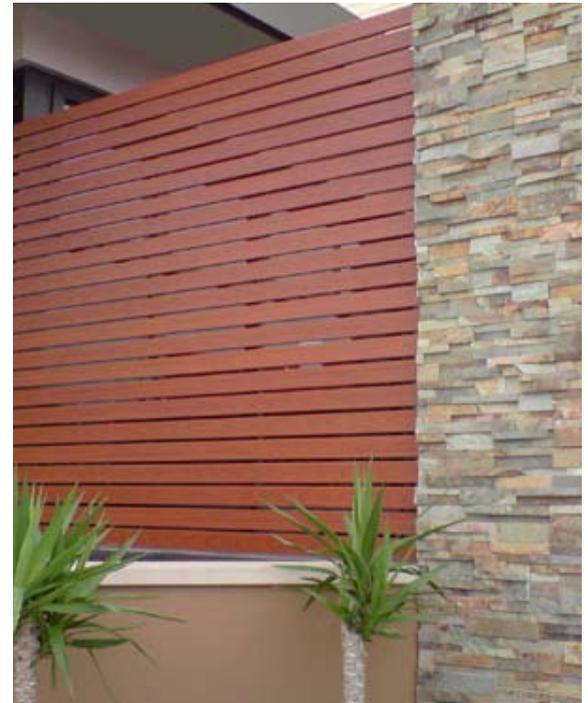
## The Product

The use of timber as a construction material necessitates the destruction of forests, requires the use of paint systems that release environmentally harmful Volatile Organic Compounds (VOCs) into the atmosphere, and creates waste in the form of timber off-cuts. Timber products create a disposal problem at the end of their life, being either burnt, creating more carbon dioxide, or dumped into landfill.

Beautiful and durable DecoWood™ offers the enjoyment of a natural timber appearance without the environmentally harmful effects that the use of timber building products entails. In the production of DecoWood™, not a single tree is cut down, and because DecoWood™ never requires painting there are zero harmful VOCs or solvents involved. DecoWood™ off-cuts generated in the fabrication process can be easily and fully recycled. DecoWood™ aluminium places less stress on the earth's resources as it is more durable than timber, thus requiring less frequent replacement.

## DecoWood is Easy to Recycle

Approximately 60 per cent of aluminium ever produced is still in the system being used in some form. At the end of the life of a DecoWood™ aluminium product, it can be easily and fully recycled and requires low amounts of energy to do so.



## Sustainability Index

	DecoWood™	Timber	Plastic Composites
No Logging of Trees	✓	X	X
No VOCs	✓	X	X
No Solvents	✓	X	X
Recyclable Material	✓	X	X
Recycle Offcuts	✓	?	X
Durable - long life	✓	X	X
Locally Made	✓	?	?
No PVC	✓	✓	X

## Whole-of-Company Approach

DecoWood™ is a durable marine grade powder coating with a ten-year warranty that is cured and sublimated in clean burning ovens using low emission natural gas. Materials used in the manufacturing process, such as films and packaging, are fully recycled. The Decorative Imaging company approach to environmental sustainability extends to the use of low emission and hybrid cars, recycling of office materials and the use of low emission lighting.